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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91227249
Party	Defendant Hidden Street, LLC
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Attachments	adaptationLA.pdf(9031 bytes )

**IN THE UNITED STATE PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**IN THE MATTER OF APPLICATION SERIAL NO. 86752648, OPPOSITION NO.  
91227249 FOR THE ADAPTATION:LA MARK IN THIS OPPOSITION AND  
PROCEEDING**

L.A. GEAR, INC.

Opposer,

vs.

Hidden Street, LLC

Applicant.

OPPOSITION NO. 91227249

**Applicant's Answer to Notice of Opposition**

Hidden Street, LLC (the "Applicant"), by its undersigned counsel of record, hereby responds to the Notice of Opposition as filed by L.A. GEAR, INC. (the "Opposer") on April 6, 2016 opposing registration of Application Serial No. 86752648 (the "Opposition"). Applicant responds to the Opposition as follows:

1. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 1 and Applicant therefore denies the allegations thereof Paragraph 1.

2. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 2 and Applicant therefore denies the allegations thereof Paragraph 2.

3. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 3 and Applicant therefore denies the allegations thereof Paragraph 3.

4. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 4 and Applicant therefore denies the allegations thereof Paragraph 4.

5. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 5 and Applicant therefore denies the allegations thereof Paragraph 5.

6. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 6 and Applicant therefore denies the allegations thereof Paragraph 6.

7. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 7 and Applicant therefore denies the allegations thereof Paragraph 7.

8. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 8 and Applicant therefore denies the allegations thereof Paragraph 8.

9. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 9 and Applicant therefore denies the allegations thereof Paragraph 9.

10. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 10 and Applicant therefore denies the allegations thereof Paragraph 10.

11. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 11 and Applicant therefore denies the allegations thereof Paragraph 11.

12. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 12 and Applicant therefore denies the allegations thereof Paragraph 12.

13. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 13 and Applicant therefore denies the allegations thereof Paragraph 13.

14. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 14 and Applicant therefore denies the allegations thereof Paragraph 14.

15. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 15 and Applicant therefore denies the allegations thereof Paragraph 15.

16. Applicant denies the allegations of Paragraph 16.

17. Applicant admits the allegations of Paragraph 17.

18. Applicant admits the allegations of Paragraph 18

19. Applicant denies the allegations of Paragraph 19.

20. Applicant admits the allegations of Paragraph 20.

21. Applicant denies the allegations of Paragraph 21.

22. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 22 and Applicant therefore denies the allegations thereof Paragraph 22.

23. Applicant is without sufficient knowledge and information to form a belief as to the allegations of Paragraph 23 and Applicant therefore denies the allegations thereof Paragraph 23.

24. Applicant is without sufficient knowledge and information to form a belief as to the allegations contained in the first sentence of Paragraph 24 and Applicant therefore denies the same. Applicant denies the allegations set forth in the second sentence of Paragraph 24.

25. Applicant denies the allegations of Paragraph 25.

26. Applicant denies the allegations in Paragraph 26.

27. Applicant denies the allegations in Paragraph 27.

28. Applicant denies the allegations in Paragraph 28.

AFFIRMATIVE DEFENSES

29. There is no likelihood of confusion, mistake or deception between the instant marks.

30. Opposer's mark and Applicant's mark differ significantly in sound impression, sight impression, and meaning.

31. Applicant's mark and Opposer's marks are not confusingly similar in sound, sight, meaning or overall commercial appearance.

32. The goods of the respective parties are sold and marketed via divergent channels and to different consumers.

33. Opposer's marks are not famous and registration of Applicant's mark does not and will not dilute Opposer's mark.

Wherefore Applicant respectfully requests that the Opposition be denied and Applicant's application to register the ADAPTATION:LA mark be allowed for registration.

DATED: May 6, 2016

Respectfully submitted,

BUCHALTER NEMER

By: /jkr/  
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Hidden Street, LLC

Certificate of Service: The undersigned hereby certifies that Applicant's Answer to Notice of Opposition was served on Opposer by sending a copy first class mail on May 6, 2016, postage prepaid, to Opposer's counsel of record:

Matthew H. Swyers, Esq.  
The Trademark Company, PLLC  
344 Maple Avenue West, Suite 151  
Vienna, VA 22180

By: /jkr/  
Jessie K. Reider